



مستشفى الملك فيصل التخصصي ومركز الأبحاث
King Faisal Specialist Hospital & Research Centre
Gen. Org. مؤسسة عامة

GENERAL DISTRIBUTION

TO: All Departments **DATE:** 21 Rajab 1441
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(General Organization) - Riyadh
King Faisal Specialist Hospital & Research Centre **REF:** GD:715-41
(General Organization) - Jeddah
King Faisal Specialist Hospital & Research Centre
(General Organization) - Madinah

FROM: Majid Alfayadh, MD, MMM
Chief Executive Officer, Kfsh&RC
Office Of The CEO

SUBJECT: REMINDER: "EMPLOYEES' PRESENCE IN MEDIA" POLICY (APP: 1435-09)

With reference to the Administrative Policy and/or Procedure (APP) "[Employees' Presence in Media](#)", (Ref# APP: 1435-09), all employees are reminded to abide by this policy and procedure when presenting to media. In particular, please be reminded of the following:

- Employee shall clearly indicate that he/she is expressing his/her personal views and not the Hospital's views before violating any of the provisions stated in the above-referenced APP.
- Appropriate approval shall be obtained through Media Affairs Section-Corporate Communications before disclosing KFSH&RC restricted/confidential information.
- Employee who is duly approved to appear in media to represent the Hospital shall be committed to discussing their specialty only throughout the interview/discussion.
- Healthcare Practitioners who provide healthcare-related information without scientific basis and which lead to confusion in society will be subject to disciplinary action by the Saudi Commission for Health Specialties (SCFHS).

Your adherence to the above-subject policy is expected and appreciated.

Thank you.

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